

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Extensive range of literature demonstrating excellent knowledge. Remember to Include bibliography	20	17
2. Knowledge and Understanding Skills		
Demonstrated excellent knowledge of product and product design. Remember to include MVP description	20	17
3. Cognitive and Intellectual Skills		
Demonstrated excellent knowledge of product in relation to questioning and also very good judgments on answering questions.	20	16
4. Practical Application Skills		
Excellent use of PowerPoint and app presentation skills. Slides were very clear and concise. The product was presented with excellent detail around solution. Database design slide lacked some detail and map licenses could have been included.	20	15
5. Transferable Skills for Life and Professional Practice		
Excellent presentation skills and well formed and articulate slides. Needs to work more closely with all team members to enable a more coherent solution.	20	15

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)

Late Submission Penalties (tick if appropriate)

Up to four weeks late

1st/2nd/3rd attempt?

1st

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